

1948

Production

F-1, 1/2 ton	108,806
F-2, 3/4 ton	13, 255
F-3, 3/4 ton Heavy Duty	22,069

Serial number and body style codes are located on a plate attached to the glovebox door and on the left side of the frame near the steering gear mounting bracket.

Serial Numbers

Serial numbers typically read like this: 88RC 100000

The 8 indicates the last digit of the model year - 1948

The next two figures indicate whether the engine is a 6 cylinder or a V-8, 7H = 6 cylinder, 8R = V-8

The next letter is the model code: C = 1/2 ton, Y = 3/4 ton, T = 1 ton

The final numbers beginning with 1 are the consecutive numbering

Body Style Codes

80 = Platform
81 = Chassis-cab
82 = Panel Delivery
83 = Pickup
84 = Chassis-cowl
85 = Chassis-windshield
86 = Stake

Exterior Color Codes

Vermilion	M-1722
Black	M-1724
Meadow Green	M-14283
Birch Gray	M-14286
Chrome Yellow	M-14301

Engine Codes

7HT = 226ci inline 6 cylinder engine 1bbl 90hp, 3 speed manual transmission
8R = 239.4ci V-8 engine 2bbl 100hp 3 speed manual transmission

Gross Vehicle Weights

F-1 1/2 ton vehicles all have an indicated GVW of 4700 lbs regardless of the body style

F-2 3/4 ton vehicles all have an indicated GVW of 5700 lbs regardless of the body style

F-3 3/4 ton HD vehicles all have an indicated GVW of 6800 lbs regardless of the body style

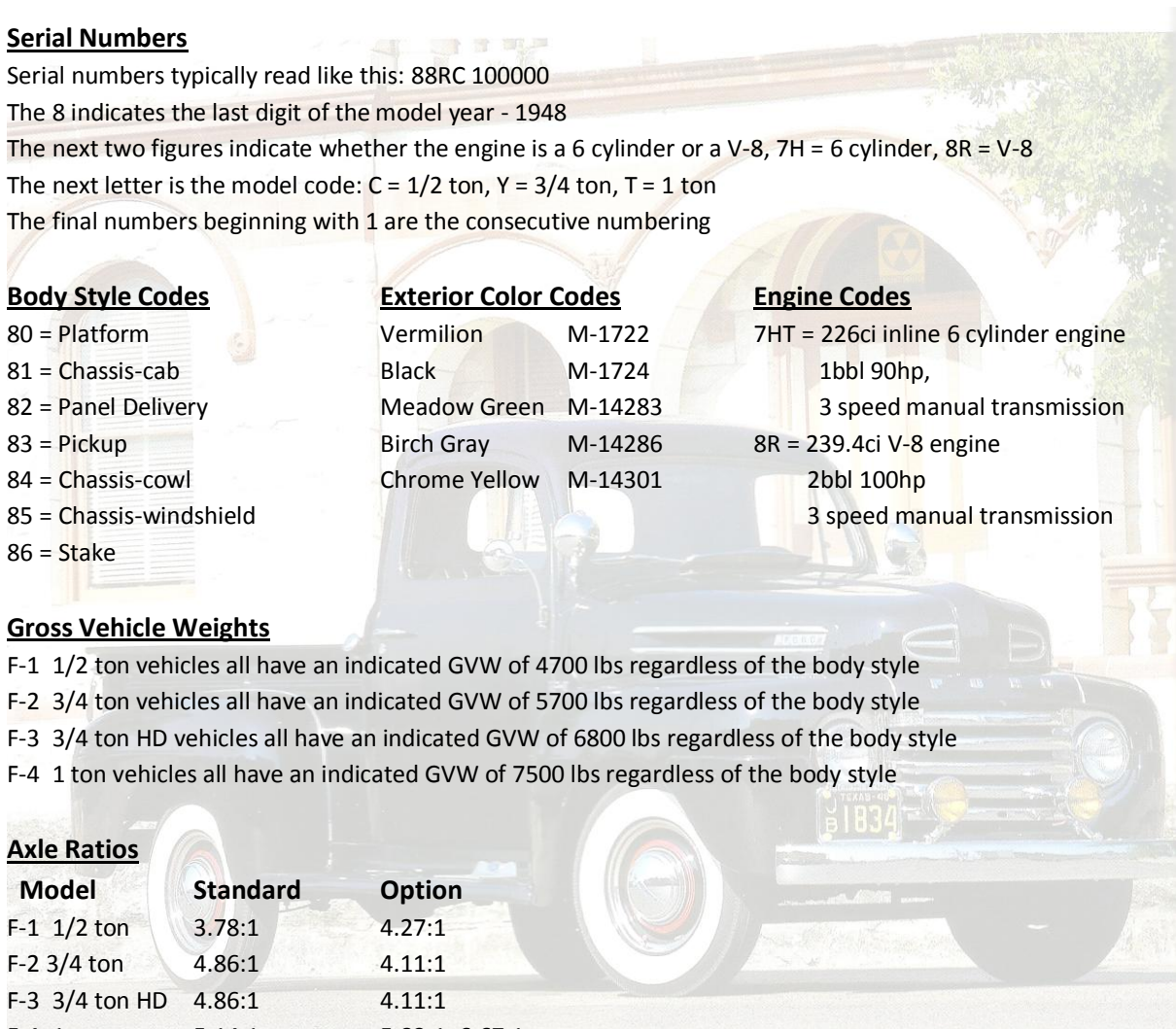
F-4 1 ton vehicles all have an indicated GVW of 7500 lbs regardless of the body style

Axle Ratios

Model	Standard	Option
F-1 1/2 ton	3.78:1	4.27:1
F-2 3/4 ton	4.86:1	4.11:1
F-3 3/4 ton HD	4.86:1	4.11:1
F-4 1 ton	5.14:1	5.83:1, 6.67:1

Original List Pricing

Body Style	F-1	F-2	F-3
80 Platform	\$1238	\$1344	\$1432
81 Chassis Cab	1161	1251	1340
82 Panel delivery	1412		
83 Pickup	1232	1362	1451
84 Chassis Cowl	969	1059	1158
85 Chassis Windshield	1000		
86 Stake	1275	1391	1480



New for 1948

Bonus Built trucks were longer, taller, and wider than those of previous years. The F-1 designation was new and continues to this day (the F-1 was changed slightly to F-100 in 1953).

1948 saw the first 3/4 ton model since 1942.

The front end changed too:

- ✓ Headlights were recessed
- ✓ One piece windshield
- ✓ Side vent windows on the door (the divider bar was chromed in the beginning but painted black in production)
- ✓ Horizontal grille bars (these were chromed in the early 48 models but replaced by painted ones later in the model year) Red pinstripe on painted grille bars.

Standard Equipment:

- ✓ Speedometer, odometer, ammeter, water temperature, and oil pressure gauges
- ✓ Spare tire and a frame-mounted carrier
- ✓ Rear bumper on the panel truck only, an option on all others
- ✓ Rubber-pads under the cab helped reduce vibration
- ✓ Running boards were painted black on pickups and stake trucks, body color on the panel
- ✓ Wheels painted black
- ✓ 20 gallon gas tank installed behind the seat on all but the chassis-without-cabs models where it was mounted inside the left frame rail and held 17 gallons.
- ✓ Chassis and running gear were unchanged from the 47 models.
- ✓ The 95hp six-cylinder was standard, the V-8 an option
- ✓ 3-speed manual transmission also standard, 4-speed in the F-2.
- ✓ Heavy-duty 3-speed transmission was optional.

